

Top Reasons Why Companies Migrate from QuickBooks

And What They're Using Instead



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The Great Migration

Organizations of all types and sizes are moving away from QuickBooks, from niche businesses to distributors to nonprofits. But what led up to these companies making such an impactful change in their business processes? In this eBook, you'll learn the top 4 reasons why companies are migrating away from QuickBooks and what they're using instead.

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1. Need for Growth

The Internet has enabled entirely new business models as well as new challenges. Similarly, mobile devices are taking over for PCs and laptops as the platform of choice. As a result, the status quo for business has changed and being technology savvy is important for a business to remain competitive.

Fast-growing companies in particular are facing new challenges because their in-house systems technology can't scale with their growth. QuickBooks no longer meets their needs. They need a solution that is easy to update, fast-paced, and customizable to meet their unique business requirements.



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2. Time-Consuming IT Support

For all practical purposes, it is the customer's responsibility to upkeep their QuickBooks systems on an infrastructure they must also maintain. This leads to time consuming challenges for IT support. Especially when upgrades cause existing customizations to break. In order to stay competitive, businesses today need a single, customizable system encompassing ERP, CRM, procurement, and ecommerce with automated upgrades which won't break their customized solutions.

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3. Disparate Systems

Many businesses rely on a patchwork of standalone software and spreadsheets to manage back-office operations. But these disparate systems and manual processes create inefficiencies that have a negative impact on their bottom line, hurt their customer experience, and limit their growth potential.

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4. Too Many Manual Processes

As technology changes the pace of customer expectations, businesses must adapt. But too many manual processes eat up the time and resources a business can offer to its patrons. Inevitably, this leads to a disconnect between customer needs and business response. To stay competitive and provide an optimal customer experience, companies need to automate repetitive, time consuming tasks and have access to real time information from anywhere, at anytime.

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Where to Turn

So what are companies using when QuickBooks no longer meets their unique business needs? Well, business decisions are now driven by key performance data, not historical practices or best guesses. And that's why they're turning to NetSuite.

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- NetSuite is built on a robust and scalable cloud platform
- NetSuite is built within a single code source with automatic upgrades that won't break your customizations
- NetSuite has visibility into back-office financials and front-office operations in one unified system supporting eCommerce, CRM, and more
- NetSuite offers real-time, data-driven business information anywhere, anytime, with better collaboration and features like revenue recognition