

Adaptive Discovery

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Adaptive Discovery provides visual analytics that empowers executives, line-of-business managers, finance and more with timely insight, self-service analysis and reporting, all in the cloud.

Visual Discovery & Analysis

Visualizations allow business users to quickly understand performance, identify the root cause of problems and determine the best corrective action.

- Scorecards, bar/column, gauges, scatter diagrams, radars, histograms, trends, zones and more
- Create, interact, analyze, drill down – no coding required
- Create formatted “snapshot” reports on-the-fly or schedule them to run when required

Ad-Hoc Analysis and What-If

Adaptive Discovery delivers flexible options for drilling down and across data, and even provides what-if scenario analysis.

- Analyze data by drilling down and across multiple dimensions
- What-if analysis makes it easy to test different scenarios
- Time intelligence and dimensionality makes it possible to slice and dice



Analytics, Trends and Exceptions

Adaptive Discovery enables users to visualize and answer questions such as, “What is the likely outcome if I do nothing? What are major contributors to the issue? Where are the largest opportunities?”

- Statistical analysis including forecasts and regression analysis
- Zones and alerts for exception analysis
- Scorecards provide comparative results period on period

“Its capacity to conduct millions of calculations, obtain trends and display the information as KPIs that are contextual and timely is a powerful advantage”

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Analytics Your Way: Financial or Operational or Both

Adaptive Discovery provides you with analytics where you need it, with a number of easy ways to deploy, run and use.

- Use it integrated with Adaptive Planning and Consolidation – providing financial analytics, and even optionally integrating operational data from your CRM and ERP system to provide further insight
- Run standalone to deploy analytics to your LOB's – sales, marketing, operations.
- Use it embedded in cloud solutions like NetSuite, Salesforce or custom web apps with SSO

Completely Self-Service

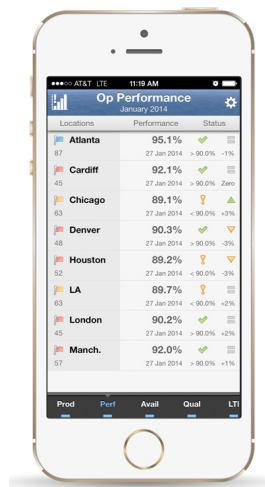
Business users can create and edit dashboards to meet their needs using just a web browser. Users simply use drag-and-drop to personalize the content, layout, and visualization of their own dashboards – without requiring IT.

- Make it easy for users to dive in and personalize their own dashboards
- Metrics management makes it simple to catalog and standardize metrics
- Security ensures self-service completely managed, automatically

Mobile Analytics – Built-In

Adaptive Discovery provides access to a native Apple iPhone app, at no additional charge. Provides on-screen and email alerts on metric values and trends that matter.

- Analysis by relevant dimensions, with drill to detail



High Performance and Elastic

Adaptive Discovery works with both cloud and on-premises data sources – such as data warehouses, ERPs, and relational databases.

- In-memory processing for immediate insight
- Cube-like data store automatically configures on the fly as data is loaded
- Provides ideal platform to integrate analytics data from across data sources

Create and Consume – All in the Cloud

Traditional on-premises tools can be hard to deploy. Adaptive Discovery runs completely in the cloud – making it faster to implement, and no hassle to manage.

- Ease of deployment via the cloud, no IT required to tune or optimize
- Worldwide accessibility, with just a web browser or mobile device

“We manage over \$170BN in assets, across 9 subsidiaries, so Business Intelligence is key to drive our business. With Adaptive Discovery, we’ve already reduced our time to see key metrics by over 70%, and more timely insightful data visualization is enabling us to drive more agile planning.”

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